



**RUBY CONF**

**URUGUAY | 2011**

## Sponsorship Packages

November 11-12th, 2011  Montevideo, Uruguay

# Quick Facts

- 300 attendees from all levels of expertise.
- Closing event of the RubySur Tour: lots of developers attending from all over Latin America.
- Second edition of the most successful Spanish speaking ruby event held in South America!

# How This Works

- Sponsorship price covers the full cost for the sponsored item. You only need to pay for your attendee's travel and lodging.
- We are here to make sure you get a great ROI, so we would love to hear your ideas and see how we can help you!

**We look forward to having you!**

# "The Opportunity"

- ❖ Conference passes you can freely distribute. (amount determined by sponsorship level)
- ❖ Description on the website.
- ❖ One roll-up banner (*you provide*) that will remain up during the entire conference.
- ❖ Insert (*you provide*) in the event program.
- ❖ Logo on the website, stage, and swag.

# Platinum Sponsor

USD **5000**  
only one slot!

- 🔴 Everything listed in “The Opportunity.”
- 🔴 A 15 min slot at the opening of the second day.
- 🔴 Opportunity to email attendees who elected to receive correspondence.
- 🔴 200×200 logo on the website.
- 🔴 A total of 7 conference passes.
- 🔴 Extra large logo on attendee t-shirts.
- 🔴 Mentions on stage throughout the event.

# Gold Sponsor

USD 2500

- Everything listed in “The Opportunity.”
- Opportunity to email attendees who elected to receive correspondence.
- 160×160 logo on the website.
- A total of 5 conference passes.
- Large logo on attendee t-shirts.
- Mentions on stage throughout the event.

# Silver Sponsor

USD 1000

- 🔴 Everything listed in “The Opportunity.”
- 🔴 130×130 logo on the website.
- 🔴 A total of 3 conference passes.
- 🔴 Medium logo on attendee t-shirts.
- 🔴 Mentions on stage throughout the event.

# Bronze Sponsor

USD 500

- 🔴 Everything listed in “The Opportunity.”
- 🔴 100×100 logo on the website.
- 🔴 A single conference pass.

# Your Idea

# USD You Decide

We are open to other kinds of collaboration.

**Just tell us your idea!**

Some examples we might be interested in:

🔴 Videography.

🔴 Lunch.

🔴 Coffee.

🔴 Photography.

🔴 After-party.

🔴 Interpreters.

🔴 Lanyards.



get in touch with us

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